

Hills to Hawkesbury

Free TV Guide, Community news and Local Business Directory

PHONE 1300 616 614

advertise@hillstohawkesbury.com.au or contribute@hillstohawkesbury.com.au

Living

Why advertise in a TV guide?

- Over 10,000 magazines are picked up by the consumer by choice, from stands in local shopping centres, clubs and petrol stations, throughout North Western Sydney, intended to be taken home and kept for at least the next fortnight.
- The TV guide is eagerly sought after and in high demand, our pick up rate continually exceeds 99%, every issue.
- We cover an area equivalent to paying for advertising in several local paper areas.
- As a TV Guide, your ad will be seen again and again over the 16 day period which the magazine is designed to be kept. Other local publications, are often thrown in a driveway, if read at all, are only read once. Your ad only has one shot at being noticed.
- Value for money, our display advertisements cost less than half of the average cost of other local publications, only kept for one day.



Advertising Rates

1 module	Per Issue	\$48
2 module	Per Issue	\$96
3 module	Per Issue	\$144
4 module (TV page strip)	Per Issue	\$192
Quarter Page	Per Issue	\$244
Third Page	Per Issue	\$328
Half Page	Per Issue	\$384
Full Page	Per Issue	\$684
Four Page Pull out Brochure	Per Issue	\$1640
Front Page Loading		100%
Back Page Loading		50%
Inside Front Loading (pg 2&3)		20%
Classified per cm (2cm min)	Per Issue	\$10
Trades and Services ad	Per Issue	\$54
TV Page header	Per Issue	\$38

No hidden charges, all prices are the colour rate & include GST.
 Discounts are offered as follows
 3 months 5%, 6 months 7.5%, 12 months 10%
 Prices correct February 2014
 Prices subject to change without further notice.

Hills To Hawkesbury - DISPLAY AD SIZES

46 Wide
40 High
(1 module)

46 Wide
82 High
(2 modules Verticle)

Quarter Page
96 Wide
124 High

96 Wide
40 High
(2 modules Horizontal)

Magazine trim size is 205x275, 4mm bleed should be allowed for ads designed to run off the page. Files should be supplied as press ready 2400dpi pdf files.

Full Page
195 Wide
265 High
Full Page Bleed Optional

Half Page
195 Wide
130 High
Half Page Bleed Optional

Four Module Strip ad
195 Wide
40 High